

## SUMMARY

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Experienced higher education professional with a diverse background in enrollment management, student services, academic services. Areas of expertise include admissions, advising, public speaking, policy-writing, career development, grant proposals/oversight, and partnership development.

## PROFESSIONAL EXPERIENCE

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### **Ohio Department of Higher Education**

#### ***Director, College Credit Plus***

October 2016 – present

- Direct statewide College Credit Plus legislative initiative including data analysis, scope development, coordination of effort, planning, and outreach to field of professionals of secondary and postsecondary institutions
- Manage a team of professionals who develop and maintain programmatic work and coordination of policy and rules for College Credit Plus
- Work closely with legislative team to determine impact of change to the existing program; meet regularly with Governor's office, General Assembly, external and internal stakeholders to advise and plan for anticipated and predicted program impact
- Create and lead strategic planning for program including goal setting, performance measures, and best practice implementation
- Primary point of contact for program with over 71,000 students (2017-2018), more than 600 public high schools, and nearly 100 institutions of higher education

### **Zane State College**

#### ***Assistant Provost***

January – October 2016

- Oversaw all secondary (K-12) school partnerships to align and eliminate gaps related to student readiness including dual enrollment (College Credit Plus), college and career readiness initiatives, high school diploma completion, P-20 council, redesigning twelfth grade curriculum
- Coordinated collaboration, communication, and professional development of dual enrollment faculty in the field to ensure high quality and rigorous delivery of college coursework in compliance with Higher Learning Commission and Ohio Department of Higher Education standards
- Secured college-wide grant initiatives in the fulfillment of grant objectives, expectations, and requirements
- Oversaw departments focused on tutoring, testing services, and career-technical focused programming

### **Zane State College**

#### ***Director of Secondary and Strategic Initiatives***

2013 – 2015

- Administered the College's dual enrollment programs, external partnerships, and other special projects related to secondary school education
- Served as the liaison among the secondary faculty and curriculum directors and their college level counterparts
- Oversaw the work of the Secondary Career-Technical Alignment, College Tech Prep, and Engineering High School Programs to ensure faculty collaboration and student programming

### **Zane State College**

#### ***Interim Vice President for Student Services***

2014 – 2015

- Served as Chief Student Affairs Officer overseeing academic advising, enrollment services, financial aid, student development services, and student programming to facilitate pathways for students and to support the strategic plan and enrollment management mission
- Administered policies and processes including the Student Code of Conduct, behavioral intervention, and satisfactory academic progress
- Provided leadership for the integration of all student services into a "one stop" service office including admission and recruiting, financial aid, career services, and registration
- Organized the academic support services assessment plan with prioritized goals, strategies, data collection and analysis

### **Zane State College**

#### ***Director of Grants and Contracts***

2011 – 2013

- Sought funds for College initiatives by writing persuasive proposals for private and public sources
- Monitored state and federal compliance regulations for administration of grant funded projects
- Collaborated on mutual initiatives to establish relationships with community agencies and personnel

**Zane State College****Adjunct Faculty**

2007 – 2010

- ENG 140: Technical Writing (fall 2007)
- ENG 180: Technical Writing (winter 2009)
- IDS 101: College Success Strategies (fall 2007, 2008, and 2010)

**Zane State College****Director of Tech Prep and Carl D. Perkins**

2002 – 2011

- Advised high school students of post-high school opportunities and course choices by aligning career-technical academic pathways
- Directed the curriculum, program development, academic advising, and recruitment efforts of Pathways to Engineering program
- Provided strategic leadership and facilitation of program activities, grant-funded budgets, and state and local initiatives
- Developed programs designed for enrollment and student learning; networked with statewide initiative leaders to replicate innovative dual enrollment and interventions for academic achievement
- Organized professional development opportunities for staff and faculty; oversaw Perkins Mini-Grants to develop learning opportunities for faculty and students; coordinated high school teacher continuing education programs
- Collected and analyzed Tech Prep data for local and state assessment reports; utilized Higher Education Information system data

**Otterbein University****Assistant Director of Graduate Programs**

2001 – 2002

- Served as initial advisor of prospective and first year graduate students in master's degree programs
- Developed marketing tools to recruit students from Columbus and surrounding area
- Collected, evaluated, and acted upon enrollment, market penetration, and student feedback data

**Zane State College****Appalachian Outreach Coordinator**

1994 – 1999

- Oversaw grant objectives and scope of work by delivering interactive college access presentations to high school students, teachers, and counselors
- Recruited and advised students through admission and advising office appointments, college fairs, home visits, school meetings, and community events
- Collected and analyzed data of survey regarding Appalachian student post-high school plans

**ADDITIONAL PROFESSIONAL EXPERIENCE**

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**Offinger Management Company****Account and Communication Manager**

1999 – 2000

- Created press releases, newsletters, publications, and websites for international associations and trade shows
- Coordinated press rooms at trade shows for representatives of trade publications, television, and print media

**Franklin County Data Center****Technical Writer**

1992 – 1993

- Conducted the research, writing, graphics, and distribution of computer user manuals

**EDUCATION**

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**Ohio University**

PhD, Higher Education

2015

**Northern Arizona University**

MA, English

2007

**Northern Arizona University**

Graduate Certificate, Technical and Professional Writing

2007

**Ohio University**

BA, English and Psychology

1991

## **PROFESSIONAL CONTRIBUTIONS**

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### **Presentations**

- Anderson, E., Cotugno, M., Davis, C., Denecker, C., Grime, S., Harper, L., Knicely, L., Mitts, S., & Woodford, T. *Finding Middle Ground: Exploring Post-Secondary and Secondary Perspectives Around Dual Enrollment*. ACT Ohio Conference, 2016
- Cornett, N., Harper, L., Royer, J., & Wanat, C. *Consortium Effectiveness and Operational Roles*. National Association for Tech Prep Leadership Forum, 2008
- Gibbs, J., Pastre, C., & Harper, L. *Pathway Collaborations: Engineering Technology*. League for Innovations, Innovations 2009
- Harper, L. *Effective Meeting Planning*. Ohio Association Customized Training Specialists, Fall Conference, 2005
- Harper, L. *Enhancements to State Policy to Expand Access*, National Alliance for Concurrent Enrollment Partnerships, 2017
- Harper, L. *Keynote: College Credit Plus Navigating the Changing Seas (CCP) in Education and Workforce*, ACT State Conference, 2018
- Harper, L. *Keynote: College Credit Plus State Law/Policy Changes Update*, Ohio Alliance for Dual Enrollment Partnerships Conference, 2017
- Harper, L. *Keynote: CCP: Year Two Data Review*, Ohio Alliance for Dual Enrollment Partnerships Conference, 2017
- Harper, L. *Ohio's Story*, Education Commission of the States Dual Enrollment Policy Academy, 2017
- Harper, L. *Strategic Mission as it Relates to Diversity*. Ohio Board of Regents Inclusive Competitiveness Subcommittee, 2014
- Harper, L. *Student Success*, All Ohio Counselors' Conference, 2017
- Harper, L. & Stuart, T.R. *Concepts that Promote or Hinder Shared Governance*. American Association of University Professors, AAUP Shared Governance Conference and Workshops, 2010
- Harper, L. & Stuart, T.R. *Shared Governance*. Guest Presentation, Ohio University, EDHE 785 Organization and Governance, 2010

### **Publications**

- Harper, L. (2015). *Dual enrollment in Ohio: Participation, performance, perceptions, and potential* (Doctoral dissertation). Athens, Ohio.
- Harper, L., Shepher, T., & Willett, L. (1994). *Post high school plans survey*. Student Services Department, Muskingum Area Technical College, Zanesville, Ohio. <http://www.eric.ed.gov>.

### **Training**

- Active Aggressor Training, 2017
- Ohio Ethics Law Training, 2016, 2017, 2018
- Four Disciplines of Execution, Zane State College, 2016
- Behavioral Intervention Training, Ohio University, 2015
- LeanOhio Boot Camp, Ohio Department of Administrative Services, 2014
- Depression and Suicide Awareness, Muskingum Area Mental Health and Recovery Services Board, 2013
- Family Educational Rights and Privacy Act (FERPA) New Amendments Defined, Executive Education, 2013
- SafeZone, Ohio University, 2012

### **Computer Proficiency**

- Microsoft Office: Excel, OneNote, Outlook, PowerPoint, Publisher, Visio 2007, Word
- Student information and budget system: Jenzabar CX
- Assessment and strategic plan management software: WEAVEOnline administrator
- Telecommunication: Skype, WebEx, Zoom
- Document sharing: Dropbox, GoogleDrive, iCloud, SkyDrive
- Survey tools: Google, Qualtrics, SurveyMonkey
- Research tools: Mendeley, OhioLink, Statistical Package for the Social Sciences (SPSS)
- Learning management system: Blackboard

### **Community Service**

- Faith United Methodist Church
  - New Hope Circle Secretary and Treasurer, United Methodist Women Executive Committee, Staff Parish Relationship Team, Youth Group Leader, Audiovisual Coordinator
  - Mission Award, 2015
  - Woman of the Year Award, 2018
- Totes for Hope for Cancer Patients, 2017-2019
- Maysville Local School District, Strategic Plan Design Team, 2019

# LARISA HARPER

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## REFERENCES

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### Professional Colleagues

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Zane State College  
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(*Prior Direct Supervisor*)

Rebecca Butler, PhD  
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### Direct Supervisor

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### Direct Reports

Tara Adornetto  
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740-593-4112  
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### Community Colleagues

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